

James B. Duke

THE DUKE ENDOWMENT

Celebrating 100 Years of Commitment to the Carolinas



Together, Our Story Continues...

100 stories reflecting our past and future work

As our 2024 centennial draws near, we at The Duke Endowment are deeply grateful to you, our partners, with whom we've worked to enrich lives and strengthen communities for generations of Carolinians. Your contributions and our collaboration remain vital to realizing James B. Duke's vision. The Endowment is gathering 100 stories honoring the people, organizations and communities with whom we've worked to enrich people's lives in North Carolina and South Carolina. The stories will:

- lift up a legacy of commitment and progress from our history and help inform our next 100 years of work together;
- highlight our shared work to nurture children, promote health, educate minds, and enrich spirits;
- represent the full, rich diversity of the people of our communities and the distinct character of the urban and rural places in which they live;
- be shared throughout 2024 in a variety of formats, including short video and audio stories, written narratives and photographs.

We seek your story ideas

The most powerful stories will come from the experiences, memories and recollections of people, organizations, institutions and communities that have partnered with The Duke Endowment over the last 100 years. As you think back on our work together, consider the categories and topics below as starting points for possible story ideas.

People and Communities

- Highlight an individual's (or family's) life and how it was touched or changed through a program supported by the Endowment.
- Profile an inspiring staff member, volunteer or Board leader from an earlier era of your organization.
- Illustrate a fruitful working relationship with an Endowment program officer.

Achievements and Impact

- Describe innovative solutions, programs or approaches supported by the Endowment that have been pivotal to your organization's (or community's) effectiveness, growth or mission.
- Convey how work with the Endowment informs your approach on community needs and solutions.
- Reflect institutional learning and insights that have developed through our work together.

Innovation and Learning

- Showcase significant projects or specific events of great impact from your organization.
- Lift up success in reaching a critical milestone, such as the opening of a new facility or launch of a new program, that made a difference in your work and mission.
- Demonstrate how your organization was able to address a specific challenge with support from your Endowment partners.

Share your ideas

If you have an idea for a story, would like more information, or have questions, scan the QR code using your smart phone or tablet, or go to dukeendowment.org/100years.

