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Diatra Fullwood Joins The Duke Endowment as Events Planner

CHARLOTTE, NC (July 11, 2023) – The Duke Endowment is pleased to announce that Diatra Fullwood has joined its staff as events planner. Fullwood’s priority will be to plan and execute community events across the Carolinas during the Endowment’s centennial in 2024. She will also help with larger meetings at the Endowment and off-site.

“This position brings together several of my passions,” said Fullwood, “event planning, philanthropy and building relationships in communities. It is so exciting to be a part of celebrating James B. Duke’s philanthropic legacy and the impact it has made in North Carolina and South Carolina.”

Next year, the Endowment plans to hold a series of community celebrations across the Carolinas and at our four supported educational institutions to spotlight grantee work and celebrate our partnerships.

“Diatra’s event planning and project management experience will add tremendous value to the work we do,” said Charity Perkins, director of communications. “We are excited to have her join the Endowment team. Her knowledge of communities and event planning will be beneficial as we celebrate our 100th year.”

Fullwood comes to the Endowment most recently from Leadership Charlotte as director of alumni. Prior to that, Fullwood served as assistant general manager for Bojangles’ Entertainment Complex in Charlotte.

Fullwood serves on the boards of the Charlotte Garden Club and the Junior League of Charlotte and is on the board of visitors for the Daniel Stowe Botanical Garden. She is also a founding member of the New Generation of African American Philanthropists – a giving circle that provides grants to Charlotte-based nonprofits. Fullwood is a graduate of North Carolina State University and a native of Morganton, North Carolina.

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Based in Charlotte and established in 1924 by industrialist and philanthropist James B. Duke, The Duke Endowment is a private foundation that strengthens communities in North Carolina and South Carolina by nurturing children, promoting health, educating minds and enriching spirits. Since its founding, it has distributed more than \$4.3 billion in grants. The Endowment shares a name with Duke University and Duke Energy, but all are separate organizations.